

## SBI<sup>2</sup> 2019

### Financial Support & Sponsorship Opportunities

- Corporate Partnerships (page 3)
- SBI<sup>2</sup> High Content 2019 Exhibitor Options (page 4)
- SBI<sup>2</sup> High Content 2019 Additional Sponsorships (page 5)



<b>Financial Support &amp; Sponsorship Opportunities at-a-Glance</b>	
<b>Corporate Partnerships</b>	
Founding Partner	\$10,000
Executive Partner	\$6,000
Supporting Partner	\$2,000
<b>SBI<sup>2</sup> High Content 2019 Exhibitor Packages</b>	
Platinum Level Sponsor	\$6,000
Gold Level Sponsor	\$4,000
Silver Level Sponsor	\$2,000
<b>SBI<sup>2</sup> High Content 2019 a la carte Exhibitor Options</b>	
Exhibitor Space Only- Main Exhibitor Hallway	\$3,000
Exhibitor Space Only- Auditorium	\$2,000
Main Conference Spotlight	\$1,500
Breakfast Technology Spotlight	\$3,750
Lunchtime Technology Spotlight	\$4,500
<b>SBI<sup>2</sup> High Content 2019 a la carte Sponsorship Opportunities</b>	
SBI <sup>2</sup> HCS/HCA Colloquium	\$2,000
SBI <sup>2</sup> Investigator Travel Award	\$2,000
SBI <sup>2</sup> Networking Receptions	\$5,000
SBI <sup>2</sup> Presidents Innovation Award	\$1,000
SBI <sup>2</sup> Poster Awards	\$1,000 (\$500 for 1 <sup>st</sup> , \$300 for 2 <sup>nd</sup> , & \$200 for 3 <sup>rd</sup> place)

## SBI<sup>2</sup> Corporate Partnership Packages

SBI<sup>2</sup> is an international community of leaders, scientists, and students promoting technological advancement, discovery, and education to quantitatively interrogate biological models to provide high context information at the cellular level. Organizational support is key to furthering the aims of the Society and its members and SBI<sup>2</sup> invites companies to become Corporate Partners to promote those goals.

### SBI<sup>2</sup> High Content 2019 Corporate Partnerships

Corporate partnerships are designed to give organizations high value opportunities to present their products and services to the SBI<sup>2</sup> community throughout the year. Partnerships will allow participating organizations to network and connect with the global SBI<sup>2</sup> membership through the society's newsletters, annual meeting program and regional workshops. Corporate Partnerships are renewable annually and play a vital role in furthering the educational aims of the society and expanding the reach of the society to young researchers. It is also anticipated that these partnerships leverage the reciprocal nature of the interaction and that the corporations advertise the forthcoming meeting through their marketing networks.

Corporate Partnerships are available in three levels, Founding, Executive and Supporting, and are designed for organizations that wish to demonstrate their commitment to furthering the aims of the Society by providing ongoing, long-term support.

Additional conference passes are available to Corporate Partners for \$250 (Maximum 10 discounted passes/company).

Support and Exhibitor Options	Cost	SBI <sup>2</sup> Website	SBI <sup>2</sup> Meeting Signage	SBI <sup>2</sup> Conference Program	Conference Program Advertisement	Sponsorship	Passes and Membership	Venue Provisions
<b>Corporate Partnership Packages</b>								
Founding Partner	\$ 10,000	Company Logo - Premium location on SBI <sup>2</sup> website w/ Partnership level	Premium location	Corporate Logo on Cover w/ Partnership Level	Full Page, Color Ad	Young Investigator Travel Grant in sponsor's name	10 passes (5 w/ membership)	Literature Drop
Executive Partner	\$ 6,000	Company Logo - Prominent location on SBI <sup>2</sup> website w/ Partnership level	Prominent location	Corporate Logo on Cover w/ Partnership Level	1/2 Page, Color Ad	-	5 passes (2 w/ membership)	-
Supporting Partner	\$ 2,000	Company Logo - Conspicuous location on SBI <sup>2</sup> website w/ Partnership level	-	Corporate Logo on Cover w/ Partnership Level	1/4 Page, Color Ad	-	2 passes (1 w/ membership)	-

## SBI<sup>2</sup> High Content 2019 Exhibitor Options

### Exhibitor Sponsorship Packages

SBI<sup>2</sup> offers participating organizations three levels of exhibitor sponsorship to raise their profile and access leading researchers in biomolecular imaging and informatics. This is a fantastic opportunity to associate your company brand with the society and show your support for its mission.

Additional conference passes are available to Sponsors for \$250 (Maximum 10 discounted passes/company).

### A la carte Exhibitor Options

SBI<sup>2</sup> offers two booth-only options for companies who prefer to purchase just booth space or booth space plus one of several a la carte sponsorship opportunities.

Technology spotlights provide a high value opportunity to engage in smaller focused groups with attendees to demonstrate products, discuss new developments or present new research, case studies etc.

**In 2019 we are introducing Main Conference Spotlights. These 10 minute timeslots are an opportunity for exhibitors to give a short oral presentation on their products and services during the main program. The presentations should focus on new and innovative technology developments and will occur before the afternoon coffee break on the first day of the Main Conference. As such, the technology spotlights will serve as an additional platform to engage customers and to foster meaningful technology-driven dialog throughout the conference. The number of presentations for SBI2 2019 is capped at 6, and will be available on a first come, first serve basis.**

Support and Exhibitor Options	Cost	SBI2 Website	SBI2 Meeting Signage	SBI2 Conference Program	Conference Program Advertisement	Sponsorship	Passes	Venue Provisions
<b>Exhibitor Packages</b>								
Platinum Sponsor	\$ 6,000	Premium location on SBI <sup>2</sup> website w/sponsorship level	Commensurate Acknowledgement	Corporate Logo on cover w/ sponsorship level, acknowledged on Colloquium page, 50 word company profile	Full Page, Color Ad	Colloquium Sponsor, option to sponsor lanyards, tote bags or notebook	4 passes	Booth in prime location, 6X6 table, 1 power outlet
Gold Sponsor	\$ 4,000	Prominent location on SBI <sup>2</sup> website w/sponsorship level	Commensurate Acknowledgement	Corporate Logo on cover w/ sponsorship level, 50 word company profile	1/2 Page, Color Ad	Option to sponsor lanyards, tote bags or notebook	3 passes	Booth in prime location, 6X6 table, 1 power outlet
Silver Sponsor	\$ 2,000	Conspicuous location on SBI <sup>2</sup> website w/sponsorship level	Commensurate Acknowledgement	Corporate Logo on cover w/ sponsorship level, 50 word company profile	1/4 Page, Color Ad	Option to sponsor lanyards, tote bags or notebook	1 pass	-
<b>A la carte Exhibitor Options</b>								
Main Exhibition Hallway Booth Only	\$ 3,000	Logo on SBI <sup>2</sup> Website under Exhibitors	-	Corporate Logo on inside cover, 50 word company profile	-	Option to sponsor lanyards, tote bags or notebook	2 passes	Booth in prime location, 6X6 table, 1 power outlet
Auditorium Entrance Booth Only	\$ 2,000	Logo on SBI <sup>2</sup> Website under Exhibitors	-	Corporate Logo on inside cover, 50 word company profile	-	Option to sponsor lanyards, tote bags or notebook	2 passes	Booth at auditorium entrance, 6X6 table, 1 power outlet
Main Conference Spotlight	\$ 1,500	-	-	Title and Presenter Included in the Conference Program	-	-	-	10 minute presentation during Main Conference Classroom w/ 40 person capacity, A/V, continental breakfast catering
Breakfast Technology Spotlight	\$ 3,750	-	Signage at appropriate room	250 word description in Technology Spotlight Section	-	-	-	Classroom w/ 40 person capacity, A/V, boxed lunch catering
Lunchtime Technology Spotlight	\$ 4,500	-	Signage at appropriate room	250 word description in Technology Spotlight Section	-	-	-	Classroom w/ 40 person capacity, A/V, boxed lunch catering

## SBI<sup>2</sup> High Content 2019 Sponsorship Opportunities

### SBI<sup>2</sup> HCS/HCA Colloquium - \$2,000

Over the past 3 conferences, the Society has lead an extremely well attended HCS/HCA best practices and unmet needs colloquium during the afternoon session of the pre-conference Education Program. A summary of the key outcomes from these colloquia are published in ASSAY, Drug Development Technologies. This is an exciting opportunity for the SBI<sup>2</sup> community to participate in open discussion of the key challenges that are being encountered by the membership. Support of the colloquium will be advertised online and at the meeting.

### SBI<sup>2</sup> Investigator Travel Award - \$2,000

A sponsor can also elect to cover travel and lodging expenses of invited speakers and/or session chairs. SBI<sup>2</sup> makes awards to individual invited speakers based on merit/need and acknowledges the award and the sponsor in the scientific program.

### SBI<sup>2</sup> Networking Receptions - \$5,000

For those organizations that wish to show their support of the society's membership, sponsorship of evening Receptions located in the exhibitor hall co-located with the Posters are available. The reception is a cost-effective brand marketing opportunity for one or more sponsors. Exclusive sponsorship is also possible.

### SBI<sup>2</sup> President's Innovation Award - \$1,000

Funds for this award will be from an individual sponsor who will be recognized for supporting the individual or research group that has contributed the greatest innovation to the field. The President has the final decision on this award in consultation with the SBI<sup>2</sup> board of director members. The recipient of the award will receive a special plaque and be recognized at the award ceremony on Day 3.

### SBI<sup>2</sup> Poster Award – 1<sup>st</sup> \$500, 2<sup>nd</sup> \$300, & 3<sup>rd</sup> \$200

Funds for this award may be from an individual sponsor or multiple sponsors and each will be recognized as supporting excellence in the communication of science in the poster medium. Posters will be judged on site and awards handed out at the award ceremony on Day 3.

Support and Exhibitor Options	Cost	SBI <sup>2</sup> Website	SBI <sup>2</sup> Meeting Signage	SBI <sup>2</sup> Conference Program	Conference Program Advertisement	Conference Program Sponsorship	Passes and Membership	Venue Provisions
<b>A la carte Sponsorship Opportunities</b>								
Colloquium Sponsor	\$ 2,000	Sponsor(s) acknowledged on SBI <sup>2</sup> Website	-	Sponsor(s) acknowledged in program	-	Colloquium	-	-
Investigator Travel Award	\$ 2,000	-	-	Sponsor(s) acknowledged in program	-	Investigator Travel Award	-	-
Networking Receptions	\$ 5,000	Sponsor(s) acknowledged on SBI <sup>2</sup> Website	Sponsor(s) Prominately Displayed	Sponsor(s) acknowledged in program	-	Evening Networking Reception	-	Reception in the Exhibitor or Poster Hall
President's Innovation Award	\$ 1,000	Sponsor acknowledged on SBI <sup>2</sup> Website	-	Sponsor acknowledged in program	-	President's Innovation Award	-	-
Poster Awards (\$500, \$300, \$200)	\$ 1,000	Sponsor(s) acknowledged on SBI <sup>2</sup> Website	-	Sponsor(s) acknowledged in program	-	3 Poster Award Recipients	-	-